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Document ID	Issue Date	Pages	Title	Current OR	Current Ref	Referral C	Inventor	B	C
1	US 20020077891	20020620	8	Method and apparatus to maximize advertising revenue	705/14	705/37	Castle, Daniel C. et al.	<input type="checkbox"/>	<input type="checkbox"/>
2	EP 1215609 A	20020619		Online advertisement publication method involves			CASTLE, D C et al.	<input type="checkbox"/>	<input type="checkbox"/>

6 and (unique or distinct or id or identification or identifier or identifier or indicator or indication)

10/18/2004

James H

10/18/2004

11: (1711) (target or targeting or targeted or directed or focused) adj3 (ad or advertise or adv...

12: (9) ((target or targeting or targeted or directed or focused) adj3 (ad or advertise or adv...

13: (4) 2 and (bid or bidding or bidder or compete or competition or competing or auction or auc...

14: (700) 1 and (bid or bidding or bidder or compete or competition or competing or auction or a...

15: (38) 4 and (electronic adj2 copy)

16: (2) ("20020077891").PN.

17: (0) ("6and(registerorregisteredorregistrationorregisteringorloginorlogin-in)").PN.

18: (0) 6 and (register or registered or registration or registering or log or login or log-in)

19: (1) 6 and (profile or demographic or demographically)

20: (2) 6 and (unique or distinct or id or identification or identifier or identifier or ident...

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